



GUADEC 2022

The  GNOME™ Conference

# GUADEC

JULY 20–25, 2022

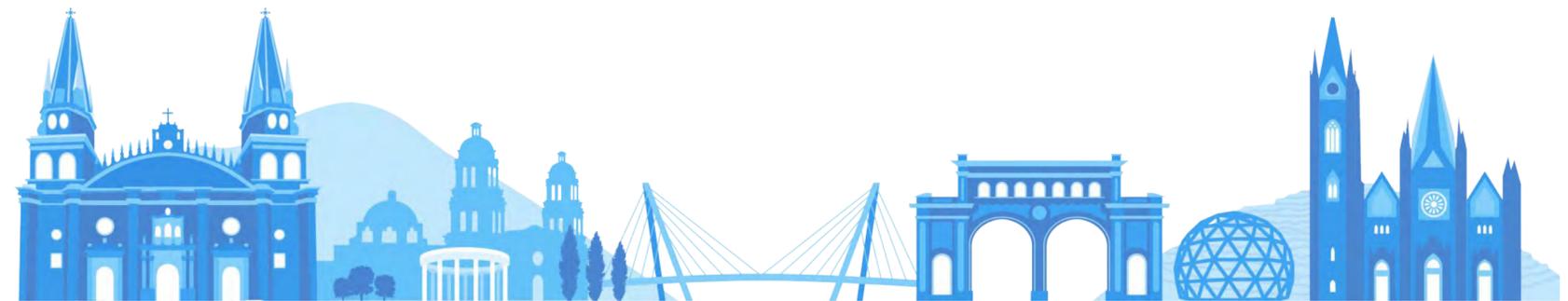
Guadalajara, Mexico

GUADEC is the main conference for GNOME and is held annually in different locations around the world. This year we celebrate our 25<sup>th</sup> anniversary of GNOME and our 22<sup>nd</sup> year of GUADEC. We are excited to bring developers, enthusiasts, leaders, governments, and businesses together from all over and focus on technical development, community initiatives, social networking, and planning.

Nearly 300 people attend GUADEC each year in person and this year we will offer a hybrid in-person/virtual experience. The conference serves as a meeting place, not just for core contributors of the GNOME project, but also for other key open source projects, including GTK, systemd, the Linux kernel, X.org, and Wayland.

FIND US ONLINE

[guadec.org](https://guadec.org)



Presentations cover a range of topics, including developments within GNOME, best practices for software development, testing and design, developments in related fields and projects, and activities such as documentation writing, project management, diversity and inclusion, and community building.

GUADEC plays a critical role for GNOME, both socially, and as a venue for planning, discussion, and problem-solving. For many, this conference is a celebrated event where old friends can reconnect and new friendships (and projects) are created!



# Why Sponsor

The continued development of GNOME and GNOME technologies relies on volunteer time and sponsorships. Our conferences are essential for the current innovation and speed that is associated with GNOME and free software. Conference sponsorship and your financial contributions are key ways to ensure that the GNOME project and associated software stacks continue to evolve.

Our international conferences have a strong community presence and are supported by GNOME's long-standing reputation in the tech world. Marketing activity for our events includes promotion on all GNOME official social media channels, as well as the GNOME website reaching thousands of contributors across the world. This combined with prominent contributors blogging and sharing their experience through personal social channels exponentially increases your organization's reach.

Sponsorship of our events brings your brand to our attendees, many of whom play significant roles in open source and tech fields. It also serves as an excellent platform for recruitment as GNOME conferences are a gathering of highly skilled contributors who have demonstrable skills in core technology.



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# How to Sponsor

We have included sponsorship levels for your reference however rates and benefits can be customized for your organization and we offer special combined rates for those interested in sponsoring both GUADEC and GNOME.Asia.

If you are interested in sponsoring a GNOME event or have questions about sponsorship packages and opportunities, please contact us at [sponsors@guadec.org](mailto:sponsors@guadec.org).



# Sponsorship Levels

## Supporter | \$1,500 USD

Two registrations  
Inclusion on advertising materials  
Logo on event sponsors webpage  
Announcement of sponsorship on social channels

## Bronze | \$5,500 USD

### Supporter benefits, plus:

Thank you posts with logo on social channels  
Access to post on our job board  
Logos on splashscreens between live streams and in-person presentations

## Silver | \$8,500 USD

### Bronze and Supporter benefits, plus:

Virtual office hours during event  
Signage in all conference rooms  
Table in exhibition area

## Gold | \$13,500 USD

### Bronze and Supporter benefits, plus:

Virtual office hours during event  
Signage in all conference rooms  
Table in exhibition area  
Three additional registrations  
News item posted before conference  
Inclusion in pre/post GUADEC emails to all attendees  
Thanks during conference opening and closing  
"Coffee Break" talk

## Platinum | \$17,000 USD

### Bronze and Supporter benefits, plus:

Virtual office hours during event  
Signage in all conference rooms  
Table in exhibition area  
Five additional registrations and registration for GNOME.Asia  
News item posted before conference  
Inclusion in pre/post GUADEC emails to all attendees  
Thanks during conference opening and closing  
"Coffee Break" talk  
Address attendees during conference welcome  
Logo on videos posted after event  
Logo on conference badges

## COMBINED SPONSORSHIP LEVELS

We offer special rates for sponsoring both GUADEC and GNOME.Asia at Platinum, Gold, or Silver levels. A combined sponsorship at any of those levels includes the items listed in this chart for both events.

## Platinum | \$25,000 USD

## Gold | \$18,500 USD

## Silver | \$15,000 USD

## ADDITIONAL OPPORTUNITIES

Sponsor a **coffee break, happy hour, dinner, social activity, and more!** Many of our events have additional opportunities for sponsors to support. We'll work with you to put together the right package for your company. This year you can even join in and sponsor our **25<sup>th</sup> Anniversary Gala!**

These additional opportunities may be sponsored separately or added on to a sponsorship package. Please email [sponsors@guadec.org](mailto:sponsors@guadec.org) for more information.