



**GNOME**

GUADEC 2021

The  GNOME™ Conference

# GUADEC

JULY 21–25, 2021

## Virtual

GUADEC is GNOME's main annual event. Held since 2000, it brings developers, enthusiasts, leaders, governments, and businesses together from all over the world. The conference focuses on technical development, community initiatives, social networking, and planning.

Nearly 300 people attend GUADEC each year. The conference serves as a meeting place, not just for core contributors of the GNOME project, but also for other key open source projects, including GTK, systemd, the Linux kernel, X.org, and Wayland.

Presentations cover a range of topics, including developments within GNOME, best practices for software development, testing and design, developments in related fields and projects, and activities such as documentation writing, project management, diversity and inclusion, and community building.

GUADEC plays a critical role for the GNOME, both socially, and as a venue for planning, discussion, and problem-solving. For anyone who is interested or involved in GNOME, it is a major event.

FIND US ONLINE

[guadec.org](https://guadec.org)



# Why Sponsor

Bring awareness to your organization by sponsoring a GNOME event. Our conferences have a strong online presence and are supported by GNOME's long-standing reputation in the tech world. Marketing activity for our events includes promotion on all GNOME official social media channels, as well as the GNOME website. Many prominent contributors often blog and share their experience through personal social channels.

Sponsorship of our events brings your brand to our attendees, many of whom play significant roles in open source and tech fields. It also serves as an excellent platform for recruitment as GNOME conferences are a gathering of highly skilled contributors who have demonstrable skills in core technology.

The continued development of GNOME and GNOME technologies relies on volunteer time and our conferences are essential for the current innovation and speed that is associated with GNOME. Conference sponsorship is a key way to ensure that the GNOME project and associated software stacks continue to evolve.

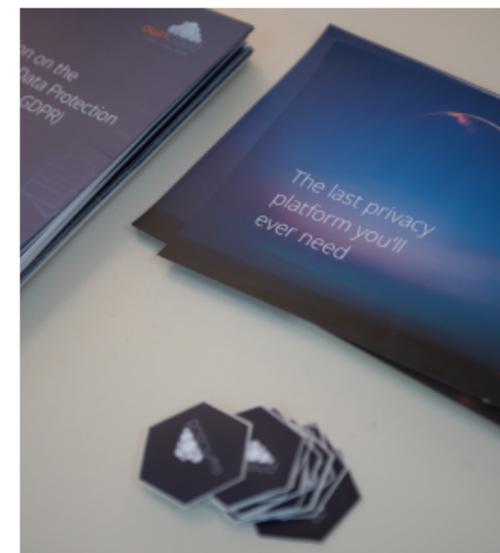


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# How to Sponsor

Our sponsorship rates and benefits can be customized for your company and we offer a special combined rate for those interested in sponsoring both GUADEC and GNOME.Asia.

If you are interested in sponsoring a GNOME event or have questions about sponsorship packages and opportunities, please contact us at [sponsors@guadec.org](mailto:sponsors@guadec.org).



# Sponsorship Levels

## Platinum | \$15,000 USD

### Supporter benefits, plus:

- Thank you posts with logo on social channels
- Advertising on Jobs Board
- Logos on splashscreens between live streams
- Dedicated office hours during event
- News item to be posted before the conference
- Thanks during conference opening and closing sessions
- Address attendees during the event welcome
- Logo on videos posted after event

## Gold | \$12,000 USD

### Supporter benefits, plus:

- Thank you posts with logo on social channels
- Advertising on Jobs Board
- Logos on splashscreens between live streams
- Dedicated office hours during event
- News item to be posted before the conference
- Thanks during conference opening and closing sessions

## Silver | \$8,000 USD

### Supporter benefits, plus:

- Thank you posts with logo on social channels
- Advertising on Jobs Board
- Logos on splashscreens between live streams
- Dedicated office hours during event

## Bronze | \$5,000 USD

### Supporter benefits, plus:

- Thank you posts with logo on social channels
- Advertising on Jobs Board
- Logos on splashscreens between live streams

## Supporter | \$1,250 USD

- Three registrations to 2021/2022 events of your choosing
- Inclusion on the event sponsors webpage
- Logo on advertising materials
- Announcement of sponsorship on social channels

## COMBINED SPONSORSHIP LEVELS

We offer special rates for sponsoring both GUADEC and GNOME.Asia at Platinum, Gold, or Silver levels. A combined sponsorship at any of those levels includes the items listed in this chart for both events.

## Platinum | \$23,000 USD

## Gold | \$17,000 USD

## Silver | \$12,000 USD

## ADDITIONAL OPPORTUNITIES

Many of our events have additional opportunities for sponsors to support. We'll work with you to put together the right package for your company. These additional opportunities may be sponsored separately or as part of a general sponsorship package.

Please email [sponsors@guadec.org](mailto:sponsors@guadec.org) for more information.